

**2025**



# **TEDx** KellyIngramPark **SPONSORSHIP GUIDE**

September 25, 2025 | 3-7PM | Sidewalk Cinema, Birmingham, AL

**TEDX ORGANIZER**

Roosevelt Morgan, Jr.

[TEDxKellyIngramPark@gmail.com](mailto:TEDxKellyIngramPark@gmail.com)

**TEDX KELLY INGRAM PARK**

PO Box 36069

Birmingham, AL 35236



# ABOUT THE EVENT

**TEDx** Kelly Ingram Park is more than a speaker series—it's a movement. This independently organized TEDx event brings together 15 dynamic voices from across the region to explore the theme "Pushing the Needle Forward"—bold ideas and real solutions for change in our communities, industries, and lives.

Located in the heart of downtown Birmingham, Sidewalk Cinema will be the stage for innovation, inspiration, and connection. Join us as a sponsor and help bring this transformational event to life.

## OUR AUDIENCE

- Local thought leaders, entrepreneurs, educators, and influencers
- TEDx fans and YouTube viewers (with long-tail exposure through digital reach)
- Civic-minded individuals passionate about innovation, equity, and the arts
- More than 42.8 million TEDx YouTube Platform Subscribers

# MEET THE SPEAKERS



**MILDRED BLACK**



**PETE BLANK**



**DR. MIKEL WHITTIER**



**DR. BHAGYASHREE  
BARHATE**



**DR. KATE  
MCCOMBS**



**DR. TAMMY L. HODO**



**DON MOSELY**



**DANIELLE N. BASKIN**



**DR. ERICA JEWEL  
LITTLETON**



**DR. HENRY J.  
HENDERSON**



**ALEXIS KIMBROUGH**



**DR. C. ALLEN  
GORMAN**



**JASON BURROUGHS**



**LISA BLACKMON**



**AJ STEPHENS**



## WHY SPONSOR **TEDx** KellyIngramPark ?

- **Associate Your Brand with a Global Movement**
  - Align with the TEDx brand—part of one of the most respected and influential platforms for ideas and innovation in the world.
- **Reach a High-Impact Audience**
  - Connect directly with an engaged community of changemakers, professionals, entrepreneurs, and creatives who are passionate about progress.
- **Amplify Your Visibility Across Multiple Channels**
  - Gain meaningful exposure before, during, and after the event—on-site, across social media, and through post-event content distributed on platforms like YouTube.
- **Be Part of a Powerful Global Network**
  - In 2024 alone, over 3,600 TEDx events were held around the world—averaging nearly 10 per day—demonstrating the format’s global reach and relevance.
- **Leverage the Reach of TEDx Media**
  - With more than 225,000 talks published and over 8 billion views on the TEDx YouTube channel—available in 124 languages—your support helps share ideas on a truly international scale.

# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSORSHIP PACKAGE

**\$6,000**

Premium Visibility + On-Stage Presence

- 5 Event Tickets
- Backstage Meet & Greet with Speakers
- Pre-Roll Credit on TEDx YouTube Channel
- Opportunity to Speak During Break (live or video) or Have Host Speak for You
- Logo Displayed on Every Break
- Full-Page Ad in Event Program
- Business Name & Logo on Event Website

## SILVER SPONSORSHIP PACKAGE

**\$3,000**

Strong Exposure + On-Stage Recognition

- 4 Event Tickets
- Backstage Meet & Greet with Speakers
- Post-Roll Credit on TEDx YouTube Channel
- Opportunity to Speak During Break (live or through host)
- Logo Displayed Twice During Break
- Half-Page Ad in Event Program
- Business Name & Logo on Event Website

## BRONZE SPONSORSHIP PACKAGE

**\$1500**

Solid Brand Presence + Verbal Recognition

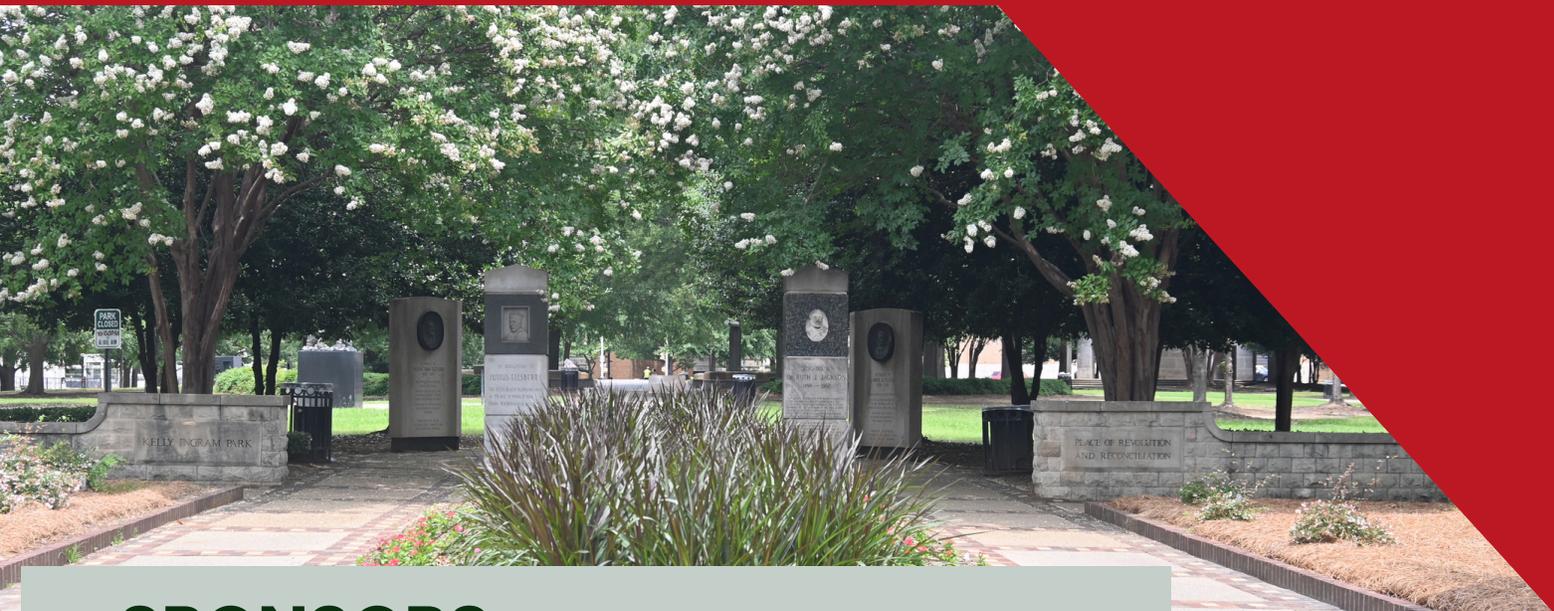
- 2 Event Tickets
- Backstage Access
- Announcer Recognition During Break
- Logo Displayed Once During Break
- Quarter-Page Ad in Event Program
- Business Name & Logo on Event Website

## AD BOOK SPONSORSHIP

**\$500**

- Quarter-Page Ad in Event Program
- Business Name Listed on Event Website

# TEDx KellyIngramPark



## SPONSORS

If you are interested in purchasing a sponsorship, please complete the attached form, mail your check to the PO Box listed below, and send an email to the organizer confirming your sponsorship.

# THANK YOU!

We appreciate your consideration and support of TEDx Kelly Ingram Park! Your sponsorship plays a vital role in not only helping to “Push the Needle Forward” abut also to create powerful and inspiring experiences for our community.



### PHONE

205-702-1047



### EMAIL

tedxkellyingrampark@gmail.com



### WEBSITE

<https://www.tedxkellyingrampark.com>



### ADDRESS

PO Box 36069, Birmingham, AL 35236

# TEDx KellyIngramPark

## Sponsor Information

Full Name or Business Entity :

Contact Person :

Email :

Mailing Address :

Phone Number :

## Sponsorship Level

\*Choose your type of Sponsorship

Gold \$6000

Silver \$3,000

Bronze \$1500

AD Book \$500

## **Next Steps to Confirm Your Sponsorship:**

1. Email Submission:

- a. Please email your completed sponsorship form to [tedxkellyingrampark@gmail.com](mailto:tedxkellyingrampark@gmail.com) to confirm your participation.

2. Mail Payment:

- a. Mail a copy of the completed form along with your check made payable to "BSHRM", with the memo "TEDxKellyIngramPark", to the following address:

1. Roosevelt Morgan

PO Box 36069

Birmingham, AL 35236

All sponsorships will go directly toward covering event costs. Any remaining funds will be used for future TEDx events and promotional events with , Birmingham Society of Human Resources Management, a non profit organization, to help strengthen a better workforce for central Alabama.

3. Submit Logo or Ad:

- a. Please email a high-resolution logo or advertisement to [tedxkellyingrampark@gmail.com](mailto:tedxkellyingrampark@gmail.com) for inclusion in event materials.